



Adventist University of the Philippines

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Major in Business Management

(Enhanced Curriculum 2014)

FIRST YEAR

<u>First Semester</u>			Units
RELB	111	The Gospel	3
ENCA	111	Communication Arts I	3
FILI	111	Komunikasyon sa Akademikong Filipino	3
MATH	111	College Algebra	3
HIST	111	Philippine History	3
BABM	111	Fund. of Business Organization & Management	3
PSYC	111	General Psychology with Drug Prevention	3
EDVO	111	Home Skills	2
PHED	111	Physical Education I	2
NSTP	111	NSTP 1	3
SCSS	111	Students' Convocation	(1)
MFBA	111	Majors' Forum	(1)
Total Units			30

<u>Second Semester</u>			Units
RELB	122	The Destiny of Man	3
ENCA	122	Communication Arts II	3
FILI	122	Pagbasa at Pagsulat Tungo sa Pananaliksik	3
MKTG	121	Principles of Marketing	3
SOSC	113	Politics and Governances with Philippine Constitution	3
BABM	121	Basic Economics for Business	3
BIOL	121	Human Anatomy and Physiology w/ Family Planning	3
VOKB	122	Keyboarding & Word Processing	2
PHED	122	Physical Education II	2
NSTP	122	NSTP 2	3
SCSS	112	Students' Convocation	(1)
MFBA	112	Majors' Forum	(1)
BABM	123	COB Executives' Circle Chorus	(1)
Total Units			31

<u>Summer</u>			Units
BSIT	114	Fundamentals of Computer and Database Management Application	3
BABM	211	Money, Credit and Banking	3
SOSC	212	Life and Works of Rizal	3
Total Units			9

SECOND YEAR

<u>First Semester</u>			Units
ENPL	211	Philippine Literature	3
RELB	213	Daniel and Revelation	3
BABM	212	Human Resources Management	3

MKTG	212	Marketing and Sales Management	3
BSIT	215	Electronic Spreadsheets	3
BACT	113	Fundamentals of Accounting	3
FILI	211	Masining na Pagpapahayag	3
PHED	213	Physical Education III	2
WOED	111	Work Education I	(1)
SCSS	211	Students' Convocation	(1)
MFBA	211	Majors' Forum	(1)

Total Units **26**

Second Semester

Units

ENRS	213	Reading and Speech	3
RELB	224	Adventist Heritage	3
BABM	223	Management of Human Behavior in Organizations with Personality Development	3
BSIT	226	Desktop Publishing	3
BACT	123	Fundamentals of Partnership and Corporate Accounting	3
BABM	224	Production and Operations Management	3
PHIL	100	General Philosophy	2
PHED	214	Physical Education IV	2
WOED	102	Work Education II	(1)
SCSS	212	Students' Convocation	(1)
MFBA	212	Majors' Forum	(1)

Total Units **25**

Summer

Units

PHYS	111	Earth Science	3
BABM	322	Good Governance and Social Responsibility	3

Total Units **6**

THIRD YEAR

First Semester

Units

ENGL	311	Advanced English Grammar	3
BLAW	311	Law on Obligations & Contracts	3
BSIT	317	E-Commerce	3
MATH	442	Quantitative Analysis for Business	3
BABM	311	Total Quality Management	3
BABM	313	Financial Management I	3
BTAX	411	Income Taxation	3
SCSS	311	Students' Convocation	(1)
MFBA	311	Majors' Forum	(1)

Total Units **23**

Second Semester

Units

BSEC	223	Business Administrative Communication	3
BLAW	321	Law on Business Organization	3
BSIT	328	Management Information Systems	3
BABM	323	Investment Management	3
BABM	324	Financial Management II	3

FAHU	221	Introduction to Humanities	3
SCSS	312	Students' Convocation	(1)
MFBA	312	Majors' Forum	(1)
Total Units			20

Summer			Units
BABM	331	Business Research w/ Feasibility Study	3
Total Units			3

FOURTH YEAR

First Semester			Units
ENWL	220	World Literature	3
BABM	326	Management of Org/Enterprise/Sm all Business & Cooperatives	3
MKTG	413	International Marketing	3
BABM	417	Practicum I (Actual Business Management)	3
BABM	416	Business Policy and Strategic Planning	3
BABM	415	Controllership	3
BABM	414	Organizational Development	3
SCSS	411	Student Convocation	(1)
MFBA	411	Majors Forum	(1)
Total Units			23

Second Semester			Units
BABM	428	Practicum II (On-the-Job Training)	3
Total Units			3

SUMMARY

GENERAL EDUCATION REQUIREMENTS	71 Units
English	9 Units
Communication Arts I	3
Communication Arts II	3
Reading and Speech	3
Filipino	9 Units
Komunikasyon sa Akademikong Filipino	3
Pagbasa at Pagsulat Tungo sa Pananaliksik	3
Masining na Pagpapahayag	3
Literature	6 Units
Philippine Literature	3
World Literature	3
Humanities	6 Units
Introduction to Humanities	3
General Philosophy	3
Mathematics	3 Units
College Algebra	3
Natural Sciences	6 Units
Earth Science	3
Human Anatomy & Physiology with Family Planning	3

Social Sciences		12 Units
Politics and Governance w/ Philippine Constitution	3	
General Psychology w/ Drug Prevention	3	
Life and Works of Rizal	3	
Philippine History	3	
Computer Education		6 Units
Electronic Spreadsheets	3	
Desktop Publishing	3	
Physical Education		8 Units
PE I	2	
PE II	2	
PE III	2	
PE IV	2	
National Service Training Program		6 Units
NSTP I	3	
NSTP II	3	
INTERNAL REQUIREMENTS		16 Units
Bible Courses		12 Units
The Gospel	3	
The Destiny of Man	3	
Daniel and Revelation	3	
Adventist Heritage	3	
Vocational Education		4 Units
Home Skills	2	
Elective (Key Boarding and Word Processing)	2	
Work Education		(2) Units
Work Education I	(1)	
Work Education II	(1)	
Majors' Forum (every semester)		(8) Units
MFBA 111	(1)	
MFBA 112	(1)	
MFBA 211	(1)	
MFBA 212	(1)	
MFBA 311	(1)	
MFBA 312	(1)	
MFBA 411	(1)	
MFBA 412	(1)	
Students' Convocation		(8) Units
SCSS 111	(1)	
SCSS 112	(1)	
SCSS 211	(1)	
SCSS 212	(1)	
SCSS 311	(1)	
SCSS 312	(1)	
SCSS 411	(1)	
SCSS 412	(1)	
BASIC BUSINESS CORE		24 Units
Fundamentals of Business Organization and Management	3	
Management of Human Behavior in Organizations with Personality Dev't	3	

Principles of Marketing	3	
Principles of Accounting	3	
Business Administrative Communication	3	
Fundamentals of Computer and Data Base Management Application	3	
Money, Credit, and Banking	3	
Financial Management I	3	
BUSINESS EDUCATION CORE		24 Units
Basic Economics for Business	3	
Principles of Accounting II	3	
Law on Obligations of Contract	3	
Income Taxation	3	
Total Quality Management	3	
Human Resources Management	3	
Social Responsibility and Good Governance with Business Ethics	3	
Business Research with Feasibility Study	3	
PROFESSIONAL COURSES		24 Units
Marketing and Sales Management	3	
Production and Operations Management	3	
Investment Management	3	
Financial Management II	3	
Management of Org./Enterprise/Small Business and Cooperatives	3	
Business Policy and Strategic Planning	3	
Controllership	3	
Organizational Development	3	
ELECTIVES		18 Units
International Marketing	3	
Law on Business Organization	3	
Advanced English Grammar	3	
Quantitative Analysis for Business	3	
E-Commerce	3	
Management Information System	3	
COB Executives' Circle Chorus*	(1)	
* Optional		
PRACTICUM		6 Units
Practicum I (Actual Business Management)	3	
Practicum II (On-the-Job Training)	3	